



ATHENS, AL \* HENDERSONVILLE \* MT. JULIET \* BOWLING GREEN, KY

Dear Sir or Madam:

Today cheerleading is recognized as a sport in almost every state. In competitive cheerleading, as well as in life, success comes from talent, hard work, a healthy lifestyle, self-discipline and determination. Through rigorous practice, competitive cheerleading teams develop synchronized 2 ½ minute routines that feature a mix of tumbling, stunts, tosses, pyramids, jumps, and dance moves set to music. The best teams practice year-round on an average of six to eight hours a week. Many all-star and collegiate team competitions are broadcast on national television. Top athletes receive college scholarships!

The CheerVille All-stars are not affiliated with any school and receive no funding to assist in their competitive endeavors. I am writing to you today to invite your company to participate as a corporate sponsor for our team.

The average cost for each cheerleader to compete is \$2,700.00. You may sponsor any amount, but with a \$250.00 minimum donation, your company's logo and a direct link to your web site will be added to our website. As a leader in our community, your support is truly needed—and appreciated—to make this dream a reality. If you would like to support CheerVille's All-Stars, please complete and return the form on the following page with a check made payable to CheerVille Athletics. Thank you in advance for your generous support. If you have any questions, please do not hesitate to call CheerVille Athletics.

Sincerely,

CheerVille Athletics

## CheerVille Cheerleading Sponsor Form

All-Star Name:

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Sponsor Company:

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Company Website:

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Company Contact:

Phone:

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Sponsor Amount:

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